



# AIT for Fibromyalgia & Lupus (Rheumatology continued)

## Prevalence of Fibromyalgia and Lupus in the United States

### Fibromyalgia:

- Estimated Prevalence: Approximately 4 million adults in the U.S. (about 2% of the adult population) are diagnosed with fibromyalgia.
- Demographics: It is more common in women than men, with a ratio of about 7:1. It is often diagnosed in middle-aged individuals but can occur at any age.

### Lupus (Systemic Lupus Erythematosus, SLE):

- Estimated Prevalence: About 1.5 million Americans have lupus.
- Demographics: Lupus is also more common in women, particularly those of childbearing age (15–44 years). It disproportionately affects African American, Hispanic, Asian, and Native American women.

## Similarities Between Fibromyalgia and Lupus

### Chronic Conditions:

Both are chronic disorders with "no known cure", requiring long-term management.

### Symptoms:

- **Fatigue:** Severe fatigue is a hallmark of both conditions.
- **Pain:** Both can cause widespread pain, though the nature and origin of the pain differ.
- **Sleep Disturbances:** Patients often experience poor sleep quality or insomnia.
- **Cognitive Issues:** "Brain fog" or difficulty concentrating is common in both.

### Overlap in Diagnosis:

- Some patients with lupus may also develop fibromyalgia, complicating diagnosis and treatment.

### Impact on Quality of Life:

- Both conditions can significantly affect daily functioning, mental health, and overall quality of life.

## Differences Between Fibromyalgia and Lupus

Aspect	Fibromyalgia	Lupus (SLE)
<b>Nature of Condition</b>	A centralized pain syndrome (abnormal pain processing in the central nervous system).	An autoimmune disease where the immune system attacks the body's own tissues.
<b>Primary Symptoms</b>	Widespread musculoskeletal pain, tenderness at specific points (tender points).	Joint pain, skin rashes (e.g., butterfly rash), fever, and organ involvement (e.g., kidneys, heart,
<b>Cause</b>	Unknown, but likely involves genetic, environmental, and psychological factors.	Autoimmune, with genetic, hormonal, and environmental triggers (e.g., sunlight, infections).
<b>Diagnosis</b>	Based on symptoms and tender point examination; no specific lab tests.	Diagnosed through blood tests (e.g., ANA, anti-dsDNA), clinical symptoms, and organ
<b>Inflammation</b>	No inflammation is present.	Chronic inflammation is a key feature, leading to tissue damage.
<b>Organ Involvement</b>	No organ damage or systemic involvement.	Can affect multiple organs (e.g., kidneys, heart, lungs, brain).
<b>Treatment</b>	Focuses on pain management, exercise, and psychological therapies.	Involves immunosuppressants, anti-inflammatory drugs, and organ-specific

## Key Differences in Symptoms

### Pain:

- **Fibromyalgia:** Pain is widespread and often described as a constant dull ache. Tender points are specific areas that are painful when pressed.
- **Lupus:** Pain is often localized to joints and may be accompanied by swelling and redness.

### Skin Involvement:

- **Fibromyalgia:** No skin rashes or lesions.
- **Lupus:** Characteristic rashes, such as the butterfly rash across the cheeks and nose.

### Systemic Effects:

- **Fibromyalgia:** Limited to pain, fatigue, and cognitive issues.
- **Lupus:** Can cause systemic effects like kidney disease (lupus nephritis), cardiovascular issues, and neurological symptoms.

### Diagnostic Challenges

- **Fibromyalgia:** Often misdiagnosed or overlooked because its symptoms overlap with many other conditions, and there are no definitive lab tests.
- **Lupus:** Diagnosis can be challenging due to its wide range of symptoms and the need for specific blood tests and clinical criteria.

### Treatment Approaches

#### Fibromyalgia

- **Medications:** Antidepressants (e.g., duloxetine), anticonvulsants (e.g., pregabalin), and pain relievers.
- **Non-Pharmacological:** Exercise, cognitive-behavioral therapy (CBT), and stress management.

#### Lupus:

- **Medications:** Corticosteroids, antimalarials (e.g., hydroxychloroquine), immunosuppressants, and biologics.
- **Lifestyle:** Sun protection, diet modifications, and regular monitoring for organ involvement.

### Conclusion

- **Fibromyalgia** and **lupus** are distinct conditions with some overlapping symptoms, such as fatigue and pain, but they differ significantly in their causes, diagnostic criteria, and treatment approaches.
- Fibromyalgia is a pain disorder without inflammation or systemic involvement, while lupus is an autoimmune disease with widespread inflammation and potential organ damage.
- Accurate diagnosis and tailored treatment plans are essential for managing these conditions and improving patients' quality of life.

## How AIT Helps in Fibromyalgia Treatment

Fibromyalgia is a chronic condition characterized by widespread pain, fatigue, sleep disturbances, and cognitive difficulties, often linked to central nervous system hypersensitivity and chronic low-grade inflammation. It also involves mitochondrial dysfunction, muscle soreness, and poor circulation, all of which can be exacerbated by environmental toxins, poor oxygenation, and immune system dysregulation. **AIT** can be highly beneficial for managing and treating fibromyalgia by addressing the underlying causes of pain, fatigue, and inflammation.

## **1. Reduces Chronic Inflammation**

Fibromyalgia often involves systemic inflammation in muscles, joints, and tissues, even without overt signs of inflammation in lab tests.

- AIT helps reduce systemic inflammation by detoxifying inflammatory mediators, such as cytokines (TNF- $\alpha$ , IL-6), which contribute to muscle stiffness and pain.
- It restores normal immune function, reducing neuroinflammation that may be contributing to pain and fatigue.

## **2. Improves Mitochondrial Function and Energy Production**

Fatigue and low energy are common symptoms of fibromyalgia, often linked to mitochondrial dysfunction.

- AIT enhances mitochondrial ATP production by delivering increased oxygen and nutrients directly to cells, which can boost cellular energy, reduce muscle soreness, and increase stamina.
- Patients experience improved energy levels and reduced muscle fatigue, as oxygen and nutrients are more efficiently delivered to tissues.

## **3. Detoxifies Toxins That Trigger Pain**

Toxins such as heavy metals, environmental pollutants, and metabolic waste can exacerbate fibromyalgia symptoms by increasing oxidative stress.

- AIT's detoxification process helps flush these toxins from the body, reducing oxidative damage and minimizing their negative impact on the nervous system and muscles.
- This process supports the body's ability to heal by reducing the toxic load that contributes to pain sensitivity.

## **4. Enhances Oxygenation and Circulation**

In fibromyalgia, reduced oxygenation and poor circulation often lead to tissue hypoxia, worsening pain and fatigue.

- AIT increases oxygen supply to tissues, improving circulation and reducing the feeling of stiffness and pain that typically occurs due to hypoxic muscle tissue.
- This improvement in oxygen delivery helps relieve pain in muscles and joints by reducing local tissue acidity and enhancing cellular repair.

## **5. Regulates the Nervous System**

Fibromyalgia is often associated with central sensitization, where the nervous system becomes overly sensitive to stimuli.

- AIT's ability to balance inflammation and optimize nutrient and oxygen supply helps calm the nervous system, reducing the perception of pain and improving sleep quality.
- By reducing systemic oxidative stress, AIT can also help restore

neurotransmitter balance, which has a positive effect on mood and mental clarity.

## AIT Benefits for Fibromyalgia Patients

Fibromyalgia Symptom	How AIT Helps
Chronic Pain & Stiffness	Reduces systemic inflammation, enhances circulation, improves
Fatigue	Improves mitochondrial function, restores energy production at the
Sleep Disturbances	Reduces neuroinflammation and improves overall recovery, leading to
Muscle Soreness	Detoxifies muscle tissue and reduces oxidative stress; enhances tissue repair
Brain Fog	Improves oxygen supply to the brain and enhances neurochemical balance

### In Summary

- AIT offers a **holistic, non-pharmaceutical approach** to managing fibromyalgia by:
- **Detoxifying harmful substances** that trigger symptoms
- **Boosting energy production** through enhanced mitochondrial function
- **Reducing inflammation** and improving circulation for pain relief
- **Balancing the nervous system** and improving overall quality of life
- It is a **powerful adjunct** to conventional treatments for fibromyalgia, helping **improve the effectiveness** of medications while addressing the root causes of fatigue, pain, and inflammation.

## How AIT Helps in Lupus Treatment

**Lupus**, particularly Systemic Lupus Erythematosus (SLE), is a complex autoimmune disease where the immune system mistakenly attacks the body's own tissues—affecting the skin, joints, kidneys, brain, heart, and blood vessels. Central to lupus is chronic systemic inflammation, immune dysregulation, oxidative stress, and poor detoxification—all of which are precisely targeted by AIT (Infusion Detoxification and Oxygenation Therapy).

### 1. Modulates Immune Function Without Immunosuppression

- Lupus treatments often involve heavy immunosuppressants with significant side effects.
- AIT works differently: it restores immune balance by removing triggers

(toxins, cellular debris, oxidative byproducts) and enhancing cellular function, rather than suppressing immune activity.

- This helps reduce the production of autoantibodies and calms systemic immune overactivation.

## **2. Reduces Systemic Inflammation and Flare Frequency**

- Inflammatory cytokines like IL-6, TNF- $\alpha$ , and IFN- $\gamma$  are elevated in lupus.
- AIT clears inflammatory mediators from the blood and tissues, and improves oxygenation, which reduces hypoxia-driven inflammation.
- Many patients experience a reduction in flare-ups and chronic symptoms such as fatigue, pain, and joint swelling.

## **3. Deep Detoxification of Triggers**

- Environmental toxins, heavy metals, and hidden infections can all contribute to lupus flares.
- AIT detoxifies at a cellular level, removing these hidden triggers that overwhelm the immune system and contribute to chronic activation.

## **4. Hyperoxygenation and pH Balance**

- Lupus patients often suffer from tissue hypoxia (low oxygen), acidosis, and oxidative damage.
- AIT increases blood oxygen saturation and tissue perfusion, raising systemic alkalinity and neutralizing acidic, inflammatory environments that damage organs.

## **5. Supports Mitochondrial Energy and Organ Recovery**

- Lupus affects energy metabolism and leads to widespread fatigue.
- By improving oxygen and nutrient delivery into cells, AIT restores mitochondrial energy, boosts ATP production, and helps organs recover from inflammatory damage (e.g., kidneys in lupus nephritis, heart in pericarditis).

## **AIT Benefits for Lupus Patients**

<b>Challenge in Lupus</b>	<b>AIT Solution</b>
Autoantibody overproduction	Removes immune-disrupting toxins; rebalances immune cells

Inflammatory flares & joint pain	Reduces systemic cytokine activity and tissue hypoxia
Fatigue and brain fog	Increases cellular oxygen and ATP; improves mental clarity
Lupus nephritis (kidney damage)	Detoxifies renal tissue; supports oxygen delivery to nephrons
Side effects of meds	Acts as a complementary therapy with <b>no toxic burden</b>

## In Summary

AIT offers a **breakthrough non-pharmaceutical approach** to lupus management by:

- Detoxifying inflammatory and immune triggers
- Enhancing oxygenation and pH balance
- Supporting immune regulation, energy production, and organ repair

**AIT can be used as a standalone therapy** or integrated alongside conventional lupus care (e.g., low-dose immunosuppressants or biologics) to improve outcomes, reduce side effects, and restore quality of life

## MARKET ANALYSIS:

Fibromyalgia affects approximately 2% of the global population, equating to around 160 million individuals worldwide. In the United States, about 4 million people are diagnosed with this condition.

In 2022, the global fibromyalgia treatment market was valued at approximately \$3.1 billion. This market is projected to grow at a compound annual growth rate (CAGR) of 4.0% from 2023 to 2032, reaching \$4.6 billion by 2032. In the U.S., the fibromyalgia treatment market was valued at \$1.9 billion in 2023.

AIT may be a game changer for Fibromyalgia since it involves generalized pain and inflammation - most likely due to generalized toxicity. We can market to pain doctors who would be open to a treatment that adds revenue to their practice above and beyond medications and office visits.